



PurpleOne Partners Program

ASSET CATALOG



LevelOne

The Basics

- » PARTNER STARTER PACK
- » PURPLEONE INTRODUCTION LETTER FOR BUSINESSES
- » LAUNCH PRESS RELEASE AND MEDIA ADVISORY
- » PURPLEONE TRAINING DIRECT MAIL INVITATION
- » EMAIL INVITATION FOR TRAINING
- » SOCIAL MEDIA POSTS FOR TRAINING



Trainer Polo Shirts (2)

Facilitator Guide

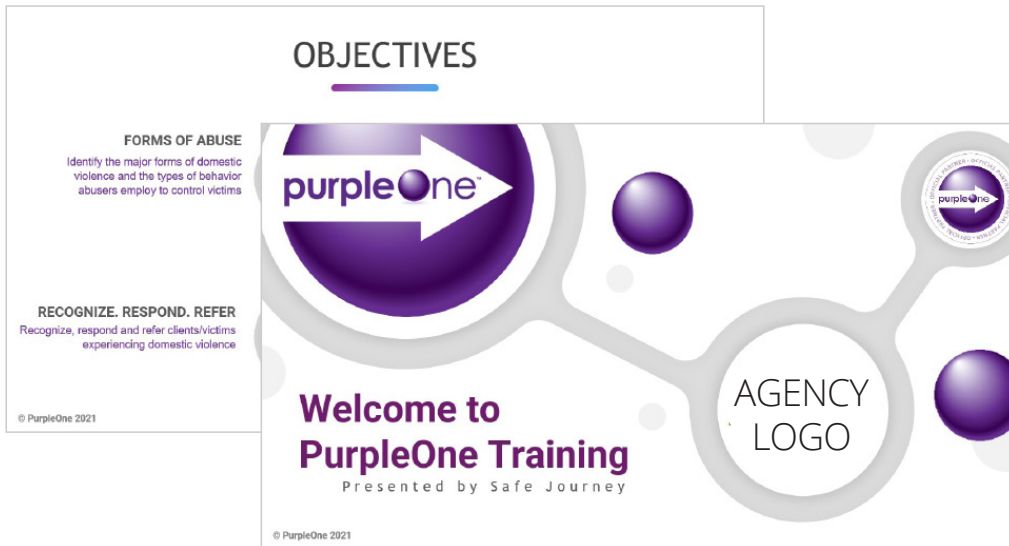
PurpleOne Partner Starter Pack

Purpose

Training PowerPoint, facilitator guide, and two trainer polo shirts

Customize

Agency logo and contact information



Powerpoint Presentation



Victim Response Card

Social Media Posts for Training

Purpose

Spread the word where people spend most of their time online!

Customize

Agency logo, dates/info, and contact information

PURPLEONE TRAINING

RECOGNIZE. RESPOND TO. REFER.
VICTIMS OF DOMESTIC VIOLENCE

APRIL 20
8AM-12:30PM
ONLINE VIA ZOOM
REGISTER AT PURPLEONE.ORG

PURPLEONE TRAINING HOSTED BY: **SafeJOURNEY**

LOOK FOR THE PURPLEONE DOT

SAFE PLACES FOR DOMESTIC VIOLENCE VICTIMS ARE TRAINED TO RECOGNIZE, RESPOND TO, AND REFER VICTIMS OF DOMESTIC VIOLENCE.

FIND A SAFE PLACE AT PURPLEONE.ORG

SafeJOURNEY Domestic and Dating Violence Services

OUR NEXT PURPLEONE TRAINING

JULY 13, 2021
8-12:30PM
ONLINE

RECOGNIZE. RESPOND TO. AND REFER VICTIMS OF DOMESTIC VIOLENCE

REGISTER: PURPLEONE.ORG

A Domestic Violence Safe Place
purpleOne.org

SafeJOURNEY Domestic and Dating Violence Services

TRAINING

RECOGNIZE. RESPOND TO. REFER.
VICTIMS OF DOMESTIC VIOLENCE

JULY 13 | 8-12:30PM
ONLINE VIA ZOOM

register: PurpleOne.com

SafeJOURNEY Domestic and Dating Violence Services

TRAINING

RECOGNIZE. RESPOND TO. REFER.
VICTIMS OF DOMESTIC VIOLENCE

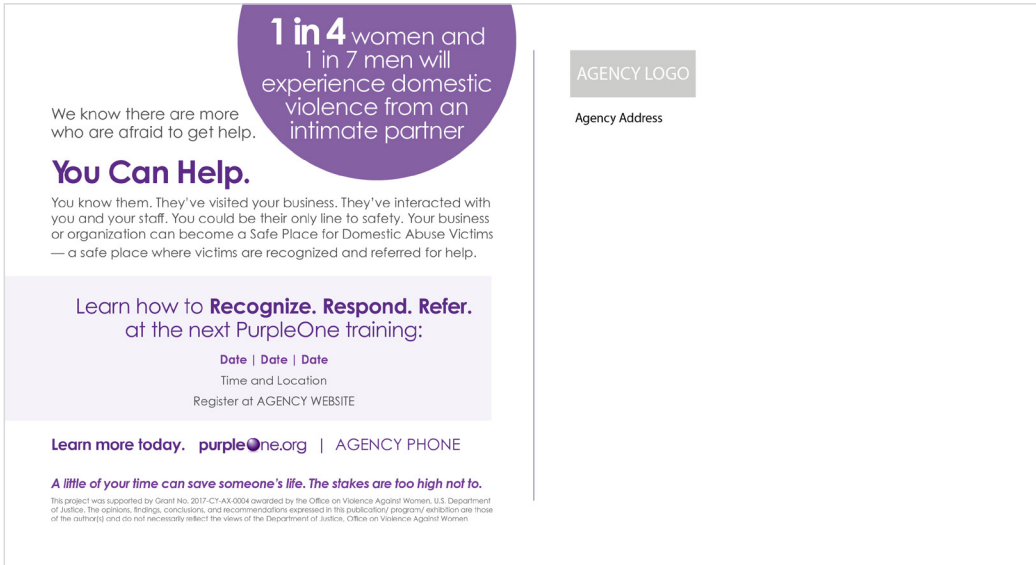
JUNE 19 | 8-12:30PM
ONLINE VIA ZOOM

register: PurpleOne.com

PURPLEONE TRAINING

RECOGNIZE. RESPOND TO. REFER.
VICTIMS OF DOMESTIC VIOLENCE

This project was supported by Grant No. 2017-CV-AX-0004 awarded by the Office on Violence Against Women, U.S. Department of Justice. The opinions, findings, conclusions, and recommendations expressed in this publication/program/exhibition are those of the author(s) and do not necessarily reflect the views of the Department of Justice, Office on Violence Against Women.



Direct Mail Training Invitation

Purpose

A postcard for your agency to mail and promote the training to organizations and members of your community

Customize

Agency logo, contact info, training dates and locations

Size*

8.25x4.5

*Custom sizes can be created through your partnership design allotment or for an added design cost.

A grayscale photograph of two women walking away from the camera on a dirt path. The woman on the left has long dark hair and is wearing a light-colored dress. The woman on the right has blonde hair and is wearing a dark top and light-colored pants. They are walking towards a bright, hazy horizon. The text 'LevelTwo Marketing the Training' is overlaid on the left side of the image in a purple font.

LevelTwo

Marketing the Training

EVERYTHING FROM LEVEL ONE, PLUS:

- » **PURPLEONE BROCHURE**
- » **PURPLEONE TRAINING PARTICIPANT FOLDER**
- » **REFERRAL POSTCARD**
- » **PULL UP BACKDROP BANNERS**
- » **NEWSPAPER ADVERTISEMENTS**
- » **DIGITAL DISPLAY ADVERTISEMENTS**
- » **RADIO/TV PSA SCRIPTS**
- » **CONSULTATION OR CUSTOMIZATION**

To Help Victims of Domestic Violence:
Recognize. Respond. Refer.

purpleOne™

Learn how **You Can.**

A little of your time can
save someone's life.

Take a step today.



Agency paragraph here. Lorem ipsum dolor sit
amet, consectetur adipiscing elit, sed do eiusmod
tempor incididunt ut labore et dolore magna
aliqua.

IF YOU DON'T HELP, WHO WILL?

This can't be accomplished by one person, one group or
one task force. Our entire community needs to be able to
recognize, respond to and refer victims of domestic violence.

You Can.

Agency Name
Agency Contact Info
Agency Web | Agency Phone

Agency Name
Agency Contact Info
Agency Web | Agency Phone

**What is
Domestic
Violence?**

Domestic violence is a pattern of
assaultive and coercive behaviors
that may include:

physical,
emotional,
psychological,
verbal,
economic,
and sexual
abuse

that adults or adolescents use
against their intimate partners
to **achieve compliance from or
control and power over** them.

**Who is
Abused?**

10 million women and men
are abused each year.
1 in 3 women and 1 in 4 men
have experienced some form
of physical violence by an
intimate partner.



AGENCY LOGO

AGENCY INFO HERE. EXAMPLE: Safe Journey is an Erie County-
based agency that provides free shelter, confidential counseling
services, and educational resources for women, children and men
who are victims of domestic violence and teen dating violence.
Services include:

- Shelter if needed
- Counseling – individual, family, group, telephone, in-person
- Safety Planning
- Domestic violence education for all ages
- Legal Services – assistance in PVA attainment including support and transportation
- Transportation and accompaniment to court or social service appointments
- Family Advocacy Center
- Financial assistance and counseling
- Prevention and Education – children and youth education, Safe Dates Matters training, PurpleOne training and SafePlace certification

Services provided are not only for crisis situations but also for those currently living in domestic violence or those who have experienced it in the past. Call 814.438.2675 for more information.

PurpleOne Combats Domestic Violence

PurpleOne seeks to unite individuals around the
eradication of domestic violence in our communities by:

- Training community members and organizations to recognize, respond to and refer victims of domestic violence.
- Certifying organizations as Safe Places for Domestic Violence Victims.
- Empowering victims of domestic violence to seek help at a SafePlace or local domestic violence shelter.
- Educating the community on the prevalence of domestic violence in communities through multimedia messages.



You Can Help:



EDUCATE YOURSELF on the impact of domestic violence in our community and the PurpleOne initiative. You can get more information at purpleone.org.



ATTEND PURPLEONE TRAINING on how to recognize, respond, refer, victims of domestic violence. Sign up at purpleone.org.



REFER SOMEONE to get help by calling 1814.438.2675.



ENCOURAGE local businesses to become a Safe Place for Domestic Violence. Find out more at purpleone.org.



**SafePlace
Finder**

Victims of Domestic Violence can locate businesses and organizations that have been certified PurpleOne Safe Places using the SafePlace Finder at purpleone.org.

PurpleOne Brochure

Purpose

Introduce your community and local businesses to the PurpleOne Awareness Campaign, something like that

Customize

Agency logo, contact info, agency description (125-150 words), agency mission/summary (30 words)

Size*

22x8.5 folding to 11x8.5

*Custom sizes can be created through your partnership design allotment or for an added design cost.

Here's how You Can help:

- SPONSOR** You can partner with PurpleOne as a financial sponsor of a variety of levels or serve as a Financial Sponsor, providing PurpleOne personalized support to identified organizations. Learn more about these options at PurpleOne.org/sponsors
- EDUCATE** yourself on the impact of domestic violence in your community and the PurpleOne initiatives.
- ATTEND** PurpleOne training on how to **Respond, Refer, Refer** victims of domestic violence.
- ENCOURAGE** local organizations to become a Safe Place for Domestic Violence Victims.
- SHARE** resources to get help by contacting **AGENCY INFORMATION**

Get more information and sign up for training at agency website.




AGENCY NAME envisions a community where these statements are no longer made:

- My partner can scare me without laying a hand on me.
- I feel the push from others because I am afraid not to.
- I don't even feel safe in my own home.
- Nothing I do is ever good enough for my partner.
- My partner can tell if I'm with just a look.
- My partner tells me what I am or am not allowed to do.
- My partner makes me feel like I have no control over my life, no power, no protection.
- I feel like I'm walking on eggshells all the time.

AGENCY LOGO

AGENCY INFO HERE. EXAMPLE: Safe Journeys is an Erie County-based agency that provides free shelter, confidential counseling services, and educational resources for women, children and men who are victims of domestic violence and teen dating violence. Services include:

- Shelter if needed
- Counseling - individual, family group, telephone/in-person
- Safety Planning
- Domestic violence education for all ages
- Legal Services - assistance with POA attainment
- Transportation/accommodations to court or social service appointments
- Family Advocacy Center
- Perinatal and prenatal counseling
- Prevention and Education - children and youth education, Safe Dates, Matrix training, PurpleOne training and SafePlace certification

Services provided are not only for crisis situations but also for those currently living in domestic violence or those who have experienced it in the past. Call 814.406.2615 for more information.

AGENCY LOGO Agency Address Address Web email | phone

"[At the PurpleOne Training] I learned that domestic violence isn't about the abuser being out of control. It's really about an abuser choosing who they hurt, when they hurt them, and how they hurt them. Because an abuser works very hard at hiding what they're doing, I learned how to spot signs of abuse and ways I can safely help a victim."
- Mary, PurpleOne trained

PurpleOne Training Participant Folder

Purpose

A nice value add for participants that allows them to hold and organize training materials.

Customize

Agency name, logo, contact info, agency description (125-150 words)

Size*

5x7

*Custom sizes can be created through your partnership design allotment or for an added design cost.



1 IN 4 WOMEN AND 1 IN 7 MEN WILL EXPERIENCE DOMESTIC VIOLENCE FROM AN INTIMATE PARTNER.

That statistic makes me alarmed, and I couldn't let it continue. Today, I completed PurpleOne training and learned how to Recognize, Respond, and Refer victims of domestic violence. I'm challenging you to join me in getting certified.

Here are the next PurpleOne trainings:

- Date** – Time and Place
- Date** – Time and Place
- Date** – Time and Place

Learn more or sign up at
AGENCY WEB | AGENCY PHONE
 or **ask me.**

IT'S TIME THEY FELT SAFE.

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Referral Postcard

Purpose

A postcard for trainees to mail or send to colleagues to promote the training on a personal level

Customize

Agency logo, contact info, training dates and locations.

Size*

5.5x4.25

*Custom sizes can be created through your partnership design allotment or for an added design cost.



Pull Up Backdrop Banners

Purpose

Easy to store pull-up banners to create atmosphere at your event, training, or office space.

Customize

Agency logo, phone, website

Size*

34x81

*Custom sizes can be created through your partnership design allotment or for an added design cost.

1 in 4 women and 1 in 7 men will be a victim of domestic violence.

Let that sink in...

Chances are it's one of your neighbors...or family. The person in line at the grocery store in front of you. The child in your classroom. Your friend. Your coworker. Maybe, you. **So many are afraid to leave because they don't know how.** They're tired. They're afraid. They feel alone.

We believe
You Can.

You can be safe. You can get help. You can do this. We're here to help.

We also want abusers to know they can't hide in our community. We want the PurpleOne message to be everywhere they look. We want them to know that people like you are watching and will refer victims of domestic abuse.

**Join AGENCY NAME in becoming a
Community United Against Domestic Violence**

Here's how you can help:



EDUCATE YOURSELF on the impact of domestic violence in our community and the PurpleOne initiative. You can get more information at purpleone.org/agency.



REFER SOMEONE to get help by calling AGENCY PHONE.



ATTEND PURPLEONE TRAINING on how to Recognize, Respond, Refer victims of domestic violence. Sign up at purpleone.org.



ENCOURAGE local businesses to become a Safe Place for Domestic Violence Victims. Find out more at purpleone.org.

A little of your time can save someone's life.
It's Time They Felt Safe.

agency web | 555-555-5555

You Can.
purpleone™

Newspaper Ad

Purpose

An eye-catching way to bring community awareness to your campaign

Customize

Agency name, website, phone

Size*

16x8

*Custom sizes can be created through your partnership design allotment or for an added design cost.

LevelThree

Victim Awareness Campaign

EVERYTHING FROM LEVELS ONE AND TWO, PLUS:

- » **YARD SIGNS**
- » **BUMPER STICKERS**
- » **BILLBOARDS**
- » **TV COMMERCIAL**
- » **DOMESTIC VIOLENCE EDUCATION VIDEOS**
- » **BUS ADVERTISEMENT**
- » **THREE-SIDED POPUP DISPLAY**
- » **TABLE TOPPERS**
- » **VICTIM STORY POSTERS WITH VICTIM STORY LEAFLETS**
- » **PHONE CARD HOLDERS**
- » **RECOGNIZE. RESPOND. REFER. REMINDER CARDS**
- » **BATHROOM POSTER WITH AGENCY TEAR OFFS**



Yard Signs

Purpose

Spread community awareness by providing advocates and businesses a way to advertise on their property.

Customize

None.

Size*

27x18

*Custom sizes can be created through your partnership design allotment or for an added design cost.

Bumper Stickers



Purpose

Static stickers and traditional bumper stickers to help advocates spread awareness

Customize

None



Safe Place Billboard



Purpose

Spread large-scale community awareness

Customize

Agency web. Use agency phone or hotline 866-2-YOU CAN

Sizes*

6x12 | 10x22 | 5x11

*Custom sizes can be created through your partnership design allotment or for an added design cost.

TV Commercial



Purpose

Spread awareness through your local television stations. Runtime: 60 seconds

Customize

Agency logo and contact information

Waiting on
Stephen

Domestic Violence Education videos

Purpose

Spread large-scale community
awareness

Customize

Agency web. Use agency phone or
hotline 866-2-YOU CAN

**IF YOU CAN SAY YES
TO EVEN ONE OF THESE:**

- My partner scares me without laying a hand on me.*
- My partner tells me what I'm allowed to do or spend.*
- Nothing I do is ever good enough for my partner.*
- I feel like I'm walking on eggshells all the time.*
- My partner physically or sexually abuses me.*

**SAY YES
TO GETTING
HELP**

**Domestic
Violence is**
Physical, sexual,
emotional, financial,
mental, psychological
CONTROL OVER YOU



**AGENCY PHONE
Agency email**

Domestic Violence
Services. Counseling. Shelter.

Confidential support
24 hours a day 7 days a week

It's Time
You Felt Safe.

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Domestic Violence is
Physical, sexual, emotional,
financial, mental, psychological
CONTROL OVER YOU

It's Time
You Felt Safe.



**AGENCY PHONE
agency web**

Domestic Violence
Services. Counseling. Shelter.
AGENCY PHONE | agency web
Confidential support
24 hours a day 7 days a week

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**IF YOU CAN SAY YES
TO EVEN ONE OF THESE:**

- My partner scares me without laying a hand on me.*
- My partner tells me what I'm allowed to do or spend.*
- Nothing I do is ever good enough for my partner.*
- I feel like I'm walking on eggshells all the time.*
- My partner physically or sexually abuses me.*

**SAY YES
TO GETTING
HELP**

Domestic Violence
Services. Counseling. Shelter.
AGENCY PHONE | AGENCY WEB
Confidential support
24 hours a day 7 days a week

Domestic Violence is
Physical, sexual, emotional,
financial, mental, psychological
CONTROL OVER YOU



**AGENCY PHONE
agency website**

It's Time
You Felt Safe.

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Bus Advertisements



Purpose

Display helpful ads for victims and community awareness.

Customize

Agency phone, agency website/email



Sizes*

66x22 | 35x23 | 16x53 | 21x8

*Custom sizes can be created through your partnership design allotment or for an added design cost.

**It's Time
You Felt
Safe.**

Domestic violence is a pattern of assaultive and coercive behaviors.

It's All Domestic Violence:

- Physical
- Emotional
- Psychological
- Verbal
- Economic
- Sexual

AGENCY LOGO

agency web
AGENCY PHONE
(24-hour confidential hotline)

purpleOne
A Domestic Violence Safe Place
purpleOne.org

SafePlace Finder

Victims of Domestic Violence can locate businesses and organizations that have been certified PurpleOne Safe Places using the SafePlace finder at purpleone.org.

LOOK FOR THE PURPLE DOT

agency web
AGENCY PHONE
agency email

DOMESTIC VIOLENCE IS REAL.
AND, IT AFFECTS OUR **COMMUNITY.**



Emergency Shelter • Counseling
Safety Planning • Legal Services
Transportation • Possible financial assistance
Counseling for children and youth



3-Sided Popup Display

Purpose

Attract attention outside of trainings and seminars, or even in your own offices.

Customize

Agency logo, contact info

Sizes*

52x83.5

*Custom sizes can be created through your partnership design allotment or for an added design cost.

**It's Time
They Feel Safe.**

1 in 4 women and 1 in 7 men will experience domestic violence from an intimate partner.

We know there are many more who need help.

YOU CAN Learn to...

Recognize Respond Refer

AGENCY PHONE | WEB

purpleOne.org

AGENCY LOGO



**It's Time
You Feel Safe.
You Can.**

We are here to help.

agency phone | agencyweb

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Table Toppers

Purpose

Use on tables and countertops at local businesses and events.

Customize

Agency logo, phone, website

Size*

5x7

*Custom sizes can be created through your partnership design allotment or for an added design cost.

IT'S TIME YOU FELT SAFE

FROM
VICTIM
TO SURVIVOR
TO **THRIVER**

YOU HAVE STRUGGLED FOR TOO LONG.

READ MY STORY

TWO WAYS TO GET THE HELP YOU NEED:

1 Look for the Certified PurpleOne Dot:

THESE DOTS MARK SAFE PLACES IN OUR COMMUNITY THAT ARE TRAINED TO RECOGNIZE, RESPOND, AND REFER YOU TO HELP.

YOU WILL SEE THE PURPLE ONE DOT ON DOORS OF LOCAL BUSINESSES.



2 Contact Agency Name:

AGENCY INFORMATION

AGENCY LOGO

PLEASE TAKE ONE



I AM A **SURVIVOR** OF
DOMESTIC VIOLENCE.



IT'S TIME YOU FELT SAFE

FROM
VICTIM
TO SURVIVOR
TO **THRIVER**

YOU HAVE STRUGGLED FOR TOO LONG.

READ MY STORY

PLEASE TAKE ONE

TWO WAYS TO GET THE HELP YOU NEED:

1 Look for the Certified PurpleOne Dot:

THESE DOTS MARK SAFE PLACES IN OUR COMMUNITY THAT ARE TRAINED TO RECOGNIZE, RESPOND, AND REFER YOU TO HELP.

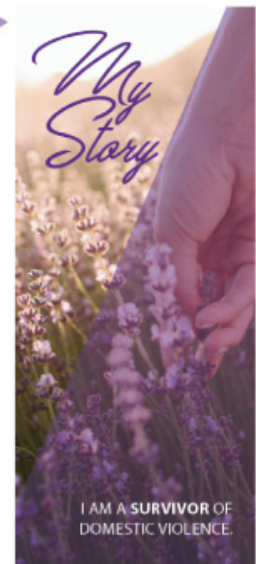
YOU WILL SEE THE PURPLE ONE DOT ON DOORS OF LOCAL BUSINESSES.



2 Contact Agency Name:

AGENCY INFORMATION

AGENCY LOGO



I AM A **SURVIVOR** OF
DOMESTIC VIOLENCE.

Posters

Victim Story Posters

Purpose

Posters to hold story leaflets in places of businesses. Available in 24x36 mounted poster, 11x17 table-top mounted standup, or 11x17 unmounted

Customize

Agency logo, contact information

Sizes*

Posters: 24x36 | 11x17

Flyers: 8.5x11 folded in thirds

*Custom sizes can be created through your partnership design allotment or for an added design cost.

You are the hero. Read a survivor's story.

At the age of 3, I was not allowed to cry for my mom or talk loudly. When I heard my mom leaving for work, I tried so hard not to cry. If my father heard me, he would beat me. Not like he would beat my mom, but enough to make a point. No crying for Mommy.

My alcoholic father drank all the time. I was never to talk about the times my mom would hide me and my sister so when my dad came home drunk he would beat only her and leave us alone. Eventually, my mom met an amazing man, got married, and is living a much better life. She is one of the lucky ones.

From my childhood, I felt I had a piece of me missing. I hated that hole with food, drugs, and unhealthy relationships.

When I was 17 years old, I went to a friend's house to hang out with a guy I met online. He was sweet and good looking. He had a job and told me "I've never the most" after all that I had suffered as a child. I really thought I had found the one.

He had an anger issue, but I came with my own baggage. We ended up in a relationship and I became pregnant. I moved in with him and his mother. Things were great for about two months, but his anger got worse. I wasn't allowed to go anywhere without him because he wanted to "protect" me. I wasn't allowed to be outside if he was downstairs. I wasn't allowed to eat if he wasn't hungry. But this was the father of my child. I didn't want my child to have a broken home like I suffered through. I did as I was told so he would be happy.

The next thing I knew, I wasn't allowed to leave, period. To make sure I didn't, he got his job. He would cry about how much he loved me, how sick he was, and when he would get help. I stayed.

When I was four months pregnant, I was put on bed rest because of the stress and emotional abuse I was going through. I called my mom from the doctor's office.

"I REFUSE TO LOSE AND BE HELD BACK FROM LIVING LIFE ON MY OWN TERMS. WITH EACH STEP, EVERY BREATH, I'M MOVING FORWARD."

Since, she and she helped me move out and in with her and my stepdad. Leaving wasn't easy, but I had to do it for my baby. All the appointments came back to the hospital. He said he was getting help, so he moved in with us. I thought he would never contact me there.

I was released from bed rest and went back to work. He kept at the money I made, I didn't tell my parents. I convinced them that he had changed.

When I was six months pregnant, tests revealed that the fetus wasn't moving and I had severe dangerous flow. After spending the night in a hospital, scared and alone, I was told the only option was to deliver the baby three months early. I called my mom and had her call the child's father. I knew he would cry it was all my fault.

Later that afternoon, I welcomed my daughter into the world. She weighed 1 pound, 14 ounces.

How things had changed. He was so sorry. That "I'm never" moon phase returned. The baby, now healthy, came home to the apartment. I was allowed to go back to work. He was looking up. However, one day he spent the worst money on weed. That day I started packing. He got me a car, but I never knew the grade.

When the crying didn't work, he went to self-harming. I was a silent person doing "to die" that he put all the photos in a pan of water. I knew things were out of control.

I put the baby in her carrier and locked myself in my room. I was out of the window and called the police from my neighbor's house. The police made him leave. He went to the house of his mother. My brother and many friends stayed with me so he would stay away. For the

It's Time You Feel Safe. Take the First Step. You Can.

TWO WAYS TO GET THE HELP YOU NEED:

- 1 Look for the Certified PurpleOne Dot:** THESE LOCATIONS ARE CERTIFIED SAFE PLACES THAT HAVE INDIVIDUALS TRAINED TO RECOGNIZE, RESPOND, AND REFER VICTIMS OF DOMESTIC VIOLENCE TO AGENCIES THAT CAN HELP.
- 2 Contact Agency Name:** AGENCY INFORMATION

AGENCY LOGO

I AM A SURVIVOR OF DOMESTIC VIOLENCE.

My Story

You are the hero. Read a survivor's story.

A stranger's puffy face, swollen with red, blue, gray skin. Bloodshot eyes too ashamed to look in the mirror. Heavy weights weighed down in sadness. With great difficulty, I look up at my reflection and see the shadow of a woman, a girl, a nobody. Who is that looking back at me so vacant and gaunt?

The silence. The pain. When will it stop? When will it go away? I'm so tired. Is there no more pain? I can't see her in the glass. I must be dead.

I grew up in a dysfunctional home with a mostly absent alcoholic father and a mother with mental health problems stemming from her being sexually abused as a child.

I've always been a caring, creative, and sociable person. I had my ups and downs and my fears, but I also had hopes and dreams. I was determined to make a better life for myself.

I met him when I was in dental hygiene school. He was charming and handsome, a military man. I quickly let head over heels. He was a bit moody and jealous and I had to have things his own way, but I was in love. I was often confused by his behaviors, but I was desperate for him to like me and stay with me. I dropped my friends and changed my behavior to meet his expectations.

When he wasn't being difficult, we had a good time

together. We had chemistry and I was hooked. We moved in together.

I attributed his increasingly confusing behavior, subtle criticisms, put-downs, and silent treatments to his personality or our cultural differences. I made excuses for his actions. He's just different, I told myself. He has a strong character. It's the only one who really understands him.

I pushed my gut feelings aside and married him. Over the next seven years, I endured emotional, psychological, and physical abuse from this man whom I softly loved and believed in for me back.

It's important to understand that an abusive relationship doesn't start by being told on a daily basis that you're stupid or incapable or that you're a failure. No, it starts by being hit in the face for looking the wrong way or being choked or thrown down the stairs for questioning why he didn't come home the night before.

To get to that point, the abuser chips away at your self-esteem, self-worth, and self-belief. The abuser gradually isolates you from your family and friends and convinces you that you are responsible for his abusive actions. An abuser makes you believe that the only world that matters is the private world you share together.

In my case, this was done side by side to make me feel desired and needed. These intense emotions made the good times sour, but the bad times gradually sank lower and lower.

I was pushed around, bit, pinched, kicked, choked, and spat on. I was threatened with military assault weapons. "Caution Kill Zone" was spray-painted on the walls. A shooting target featured a picture of my face on the hallway. I even ended up having lower-back surgery after being kicked and thrown down the stairs.

There were the worst years of my life. I was convinced that everything was my fault and that I needed to fix it all to make it go away. I was deeply ashamed. I had my health from everyone, including myself.

By this point my self-esteem had become impossible to maintain. Simple decisions had become impossible because everything I did was wrong in his eyes. I had become an underweight shadow of my former self.

It's Time You Feel Safe. Take the First Step. You Can.

TWO WAYS TO GET THE HELP YOU NEED:

- 1 Look for the Certified PurpleOne Dot:** THESE LOCATIONS ARE CERTIFIED SAFE PLACES THAT HAVE INDIVIDUALS TRAINED TO RECOGNIZE, RESPOND, AND REFER VICTIMS OF DOMESTIC VIOLENCE TO AGENCIES THAT CAN HELP.
- 2 Contact Agency Name:** AGENCY INFORMATION

AGENCY LOGO

I AM A SURVIVOR OF DOMESTIC VIOLENCE.

My Story

Victim Story Flyers



Recognize	<p>RECOGNIZE</p> <p>Signs of domestic violence Someone needs help Me or others as solution</p>
Respond	<p>RESPOND</p> <p>DURING: Assess for safety Consider options Are there others to help?</p> <p>DECISION TO TAKE ACTION: Should I take action? Resources</p> <p>INITIATE HELP SAFELY Call 911 Interrupt & Distract Assist the victim Speak Up</p>
Refer	<p>REFER</p> <p>Refer someone</p> <p>AGENCY PHONE agency email</p>

Recognize	Respond	Refer
AGENCY PHONE		

Phone Card Holders & Cards

Purpose

A contemporary way for advocates to carry referral cards on their cell phones.

Customize

Agency logo, agency phone and email

Size*

Cards are 3.5x2

*Custom sizes can be created through your partnership design allotment or for an added design cost.

AGENCY LOGO



It's Time You Feel **Safe.**

If **you** or **someone you know** may be a victim of domestic violence, **there is help.**

Counselors are available to help victims including:

- Children/teens experiencing family violence
- Teens experiencing dating violence
- Later in life domestic violence
- Individuals with disabilities who are being abused
- LGBTQIA+ individuals experiencing domestic violence

You Can.

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AGENCY WEBSITE

AGENCY PHONE

Take a number or snap a picture if it is safe for you.



Bathroom Posters

Purpose

Spread community awareness and allow victims to get help in a safe way.

Customize

Agency logo, phone, and website

Size*

8.5x11

*Custom sizes can be created through your partnership design allotment or for an added design cost.



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